



# Metchosin Muse

A N O N - P R O F I T C O M M U N I T Y P U B L I C A T I O N

## Metchosin Muse Newspaper - Ad Rates 2016

Display Ad Sizes grayscale only	1 ISSUE	2-5 ISSUES per month	6-12 ISSUES per month
Bus. Card (H)- 3.925"w X 2.5"h	\$47.	\$42.	\$38.
Bus. Card (V)- 1.866"w X 5"h	\$47.	\$42.	\$38.
2 X 4.1 3.925"w X 4"h	\$77.	\$67.	\$59.
1/6 page - (V) 3.925"w X 5"h	\$95.	\$87.	\$75.
1/6 page - (H) 5.95"w X 3.3"h	\$95.	\$87.	\$75.
1/4 page - 4.9"w X 7.6"h	\$145.	\$129.	\$115.
1/2 page - 10"w X 7.5"h	\$285.	\$265.	\$240.
Insert 8.5" X 11" (supplied only)	\$259.	per month	per month
Full Width Banner 10" x 2"h	\$96.	\$88.	\$76.
Full Page - 10"w X 15"h	\$569.	~ no additional taxes ~	

Published monthly and delivered by post to each resident on approximately the first day of each month.

July and August are combined for the summer edition.

Printing in grayscale black ink only.

### Discount on 2-5 and 6-12 issues

Requires the total run paid in advance to qualify.

All discounts based on consecutive identical ads.

Inserts to be supplied by the advertiser.

Deadline for submission is the 15th day of each month.

All prices listed are 'cost per month'.

### Cost to design or modify ad(s):

First Time Ad Layout and Design -\$35

Custom ad sizes are available through quote .

Design alterations billed at \$45 per hour.

Submit 'Camera Ready' TIF or PDF monthly -N/C

Full payment in advance by 21st of month.

### Advertising Director ~ Peter M. Lewis

Telephone ~ 250-474-3260

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Full payment by cheque to:

Metchosin Muse

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