

AD RATES

A N O N - P R O F I T C O M M U N I T Y P U B L I C A T I O N



Metchosin Muse

metchosinmuse@gmail.com www.metchosinmuse.ca

WE REACH EVERY ADDRESS IN METCHOSIN

The *Metchosin Muse* is local, non-profit and monthly.

The *Muse* team endeavours to promote respectful and open dialogue in the community and aims to interest a broad cross-section of the residents of Metchosin and Beecher Bay.

We use Canada Post to deliver the *Muse* to every residential and business address in Metchosin. Combined with strategic local drop-off locations targeting local gathering venues, we aim to be in the hands of every person visiting or living in Metchosin.

For advertising opportunities contact

Jennifer Burgis
250-881-8280
j_burgis@telus.net

Ad Specifications

Ad Booking Deadline:

15th of each month.

Submission Deadline:

15th of each month.

REACH LOCAL CUSTOMERS



METCHOSIN MUSE AD RATES

Display Ad Sizes	1-5 Issues	6-11 Issues
Bus. Card (H) – 4"w x 2.5"h	\$50.00	\$40.00
Bus. Card (V) – 2"w x 5"h	\$50.00	\$40.00
2Colx4 – 4"w x 4"h	\$80.00	\$65.00
1/6 page (V) – 4"w x 5"h	\$100.00	\$80.00
1/6 page (H) – 6"w x 3.3"h	\$100.00	\$80.00
1/4 page (V) – 5"w x 7.5"h	\$150.00	\$125.00
1/2 page (V) – 10.3"w x 7.5"h	\$290.00	\$250.00
Insert 8.5" X 11" (supplied only)	\$265.00 per month	
Full Width Banner x 2"h	\$100.00	\$85.00
Full Page Ad (if available)	\$575.00	~ no additional taxes ~

Discount on 6–11 issues. Full payment in advance of publication

Add advertising is in greyscale/B&W format.
 Camera-ready ads only in PDF format; full payment in advance. We will happily
 recommend an ad designer with reasonable rates to create your ad.

For more information please contact
 Jennifer Burgis, 250-881-8280,
 email j_burgis@telus.net.



CALL TODAY

**Business Card
Horizontal**

4"w x 2.5"h

\$50

per issue (or less**)

Actual Ad Size

**Business
Card
Vertical**

4"w x 2.5"h

\$50

per issue (or
less*)

Actual Ad Size

2 Column x 4"

4"w x 4"h

\$80

per issue (or less*)

Actual Ad Size



**Discount on 6-11 issues. Contact us for details.*

**1/6 Page
Vertical**

4"w x 5"h

\$100

per issue (or less*)

Actual Ad Size



**1/6 Page
Horizontal**

6"w x 3.3"h

\$100

per issue (or less*)

Actual Ad Size

1/4 Page

5"w x 7.5"h

Vertical Only

\$150

per issue (or less*)

Actual Ad Size

Actual Ad Size

Full Width Banner

10.3"w x 2"h

Horizontal Only

\$100

per issue (or less*)

**Discount on 6–11 issues. Contact us for details.*

1/2 Page
10.3"W x 7.5"H
Horizontal Only

\$290
per issue (or less*)

Actual Ad Size

***Discount on 6-11 issues. Contact us for details.**

Full Page

10.3"w x 14"h

\$575

per issue

NOT Actual Ad Size

Insert

**You supply printed 8.5x11 flyers
and we have them inserted at the press and de-
livered inside the *Muse***

\$265

per issue

**Discount on 6-11 issues. Contact us for details.*

